

Privacy Policy for 2XL Beauty

Effective Date: 09/20/2024

At 2XL Beauty, we are committed to protecting the privacy and security of our clients' personal information. This Privacy Policy explains how we collect, use, disclose, and protect your information when you visit our website and use our services.

1. Information We Collect

When you visit our website or book a service, we may collect the following information:

- **Personal Information:** Name, email address, phone number, address, date of birth, and payment information.
- **Booking Information:** Details of the services you book, including the date and time of your appointments.
- **Communications:** Any inquiries, feedback, or communications you send to us via email, phone, or through the website.
- **Technical Information:** IP address, browser type, operating system, and website usage data, which may be collected through cookies.

2. How We Use Your Information

We may use the information we collect for the following purposes:

- **To provide our services:** Scheduling appointments, processing payments, and delivering services.
- **To communicate with you:** Confirming bookings, sending appointment reminders, and responding to your inquiries.
- **For marketing purposes:** Sending you promotions, special offers, or updates about our services. You can opt out of marketing communications at any time.
- **To improve our website and services:** Analyzing usage data to enhance the user experience and optimize our offerings.
- **For legal and compliance purposes:** Protecting our rights, preventing fraud, and complying with applicable laws and regulations.

3. Sharing Your Information

We do not sell or rent your personal information to third parties. However, we may share your information with:

- **Service Providers:** Third-party vendors who help us provide and maintain our services, such as payment processors, scheduling systems, or email service providers. These third parties are obligated to keep your information secure.
- **Legal Obligations:** If required by law or to protect our rights, we may disclose your information to comply with legal processes or government requests.

4. Cookies and Tracking Technologies

Our website may use cookies and similar tracking technologies to collect technical information about your visit. You can manage your cookie preferences through your browser settings, though disabling cookies may affect the functionality of our website.

5. Data Security

We implement industry-standard security measures to protect your personal information from unauthorized access, disclosure, or misuse. However, no method of transmission over the internet is 100% secure, and we cannot guarantee absolute security.

6. Your Rights

You have the right to:

- Access, correct, or update your personal information.
- Request the deletion of your personal data, subject to certain legal exceptions.
- Opt out of receiving marketing communications. To exercise these rights, please contact us at termini@2xlbeauty.com

7. Third-Party Links

Our website may contain links to third-party websites. We are not responsible for the privacy practices or content of these sites. Please review their privacy policies before sharing your personal information.

8. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page, and the revised policy will take effect as of the "Effective Date" listed above.

9. Contact Us

If you have any questions or concerns about this Privacy Policy or how we handle your personal information, please contact us at:

2XL Beauty

Lokacija: Vrtlarska 7a, Zemun

Phone: [+381 65 35 0 35 00]